

**Build
your
future
workforce!**



**Construction
Technology Careers**

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Construction Technology Careers

is a unique partnership among
the area construction industry,
the School Boards of Manatee
and Sarasota counties and the
Suncoast Workforce Board.



BUILD YOUR FUTURE TODAY!

**Will this
labor
shortage
ever
end?**

“Do not follow where the path
may lead. Go instead where
there is no path and leave a
trail.”

– **Ralph Waldo Emerson**



Learn more now →

Will this labor shortage ever end?

Not the way things are going today. There are more entry-level jobs available than there are people to fill them. With the competitive labor market there is no end in sight. Because of the high skill levels required, the construction industry is facing labor challenges. A report done by the US Department of Labor in 1999 said that the industry, nationwide, will experience a shortage of more than 244,000 workers per year for the next five years.

What are the costs?

The daily struggles of meeting staffing needs are obvious. Recruiting costs increase each year. The competition in the labor market creates higher wage scales because employers have to pay more and more for skilled workers, if you can find them. Worker's compensation insurance is also an issue. With fewer skilled workers, employers must hire under-skilled workers and then provide on-the-job training to ensure workplace safety.

What can I do about it?

Impacting today's workforce is difficult. Planning for the future is crucial. If the labor woes are a problem today, what will they be in five years? If we keep doing the same as we do now, will it change? We must begin to BUILD OUR FUTURE WORKFORCE TODAY!

How do I do that?

Invest in the future by supporting a preapprenticeship program that promotes construction career paths and recruits high school students into the construction trades. The earlier we reach the future workforce, the better our chances of improving the labor market. The program is called Construction Technology Careers or CTC.

What is CTC?

CTC is a Preapprenticeship program. The goals are to promote construction careers as a **career path to students**, to work with partners to recruit students into construction career exploration activities, to provide the opportunity for training to committed high school students and to help those students become skilled workers with the employability skills to be GOOD employees.

Who are the partners?

CTC is a unique partnership. CTC is the only preapprenticeship program in Florida to be guided by the knowledge of the industry, the local workforce board and two school boards. This relationship combines all of the key elements: education, workforce development and industry experience.

What can I do to help?

CTC needs the continued support of the construction industry to move forward with its efforts. It is important that industry professionals become involved with the preapprenticeship students. CTC has a speaker's bureau, governing committee, and mentoring opportunities that all need your time and input. Your financial support is vital. The only way to BUILD OUR FUTURE WORKFORCE is to invest our time, energy and resources TODAY.



BUILD YOUR FUTURE TODAY!