

**FOR IMMEDIATE RELEASE**

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**OBSERVANCE OF CONSTRUCTION CAREERS**

**SCHEDULED FOR OCTOBER**

The construction industry is currently the fourth largest employer in Manatee and Sarasota counties with 3,564 area companies employing 25,483 men and women in lucrative and rewarding construction careers. This is the message planned for delivery during a first-ever regional observance in October, according to Mark Kennell of W.G. Mills Inc. Construction Managers.

“Our goal is to increase public awareness of the hard work and contributions of the regional construction industry”, noted Kennell in the October observance announcement. “We will emphasize the role construction industry partners play in helping area youth explore career pathways in construction, while highlighting the many and varied career opportunities available regionally in construction”, added Kennell. Construction occupations holds three of the top 20 spots in the fastest growing jobs in Florida according to the Florida Agency for Workforce Innovation.

The October Construction Careers Observance is being coordinated by the national award-winning, best practice model Construction Technology Careers (CTC) Preapprenticeship Partnership. Kennell is volunteer chairman of CTC, which is an initiative of the Suncoast Workforce Board.

Any individual or company interested in participating in the October activities should contact CTC Coordinator Kristey Richardson at 361-6090, x 113 or via email at [ctcinfo@swdb.org](mailto:ctcinfo@swdb.org). More information on CTC is available by logging onto <http://www.constructiontechnologycareers.org>. The National Observance is annually organized by the National Center for Construction Education and Research (NCCER) which is affiliated with the University of Florida.

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